

Project Title	LEEDS 2023: Women of the World – Women of West Yorkshire
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Main Funding Programme	Gainshare IP6 - Culture, Creative Industries, Sport and Physical Activity
Funding Applied for from the Combined Authority now	£948,328
Total scheme costs	£1,500,000

Scheme Description

LEEDS 2023 is a year-long celebration of culture that is for Leeds, with Leeds, and inspired by Leeds. The programme will deliver 12 signature events along with numerous creative experiences all over the city: from dance to architecture, poetry, sport, and sculpture. The programme will promote Leeds and the region locally, nationally, and internationally, celebrating the region as a great place to live, work, and visit.

This scheme will focus on one key event within the year of culture. Working with Women of the World (WoW) it will engage with thousands of women, girls, and non-binary people to develop creative skills. This event will focus on aspects of the construction and design industry, an area that has very low levels of women involved, culminating in two weeks of cultural activities on Cinder Moor in the Headingley area of Leeds. The WoW construction will be built over a 24-hour period, using sustainable materials, by women, girls, and non-binary people, working alongside experts to promote women in the construction and design industry. The construction will then be used over two weeks for live events, professional networking, and other activities. Leeds Culture Trust are working collaboratively with Leeds City Council and the WoW (Women of the World) Foundation for delivery of this element of the LEEDS 2023 Programme.

Business Case Summary
Strategic Case
<p>The project will engage with thousands of women, girls, and non-binary people to develop creative skills. It will focus on aspects of the construction and design industry, an area that has very low levels of women involved, working alongside experts to promote women in the construction and design industry.</p> <p>This project supports objectives of the Combined Authority's Employment and Skills Policy, specifically:</p> <ul style="list-style-type: none"> • There are no barriers to people taking up, progressing and succeeding in learning and work, and where they are supported into good employment • World class teaching and training provides flexible learning opportunities that align to the strategic needs of the local economy <p>and the Strategic Economic Framework through its stated priorities:</p>

- Enabling inclusive growth
- Securing money and powers

It also contributes to the United Nation's 'Transforming our world: the 2030 Agenda for Sustainable Development, specifically:

- Goal 4 – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- Goal 5 – Achieve gender equality and empower all women and girls
- Goal 8 – Promote sustained, inclusive, and sustainable economic growth, full and productive employment and decent work for all
- Goal 9 – Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation
- Goal 10 – Reduce inequality within and among countries

Economic Case

This project will form one of LEEDS 2023's 12 signature events and therefore will play a significant role in the overall economic impact of LEEDS 2023 across the West Yorkshire region in terms of skills development and visitor spend.

The scheme will bring benefits to West Yorkshire's visitor economy by attracting visitors from across the region and the UK. Collaboration with the internationally successful WoW Foundation is expected to bring a large online audience from across the world, providing inspiration as well as raising the profile of the West Yorkshire region.

Commercial Case

Leeds Culture Trust operates under an agreed expenditure and procurement policy which sets out the organisation's approach to procurement of goods and services for operational purposes and artistic spend. The Trust is launching a preferred supplier scheme to deliver projects across the LEEDS 2023 programme. Project resources will be procured via this scheme.

Goods, services and work that will be procured include:

- Fees: creatives, artists, guest speakers, performers.
- Performances: infrastructure and delivery costs including production.
- Production: Signage and wayfinding, power, hires, lighting, sound, AV, rigging.
- Construction: Health and Safety, build materials, crewing, staffing, security, first aid.
- Engagement: Recruitment of participants, cost of 'Think ins', community engagement, work with young people, travel, skills and training programme.
- Marketing: Design, print, communications collateral, digital communications.
- Access: physical access, digital access, translation, interpretation.

As part of the feasibility process for the project, a legal assessment was undertaken, and the legal advice is integrated into the project delivery plan.

Financial Case

The total scheme cost is £1,500,000. It will be funded through gainshare funding (IP6). Costs include allowance for programming, contingency, skills development/training activities, materials, venue and site costs, rigging and technical costs, marketing and communications (including broadcasting), staffing, access, security, PPE and first aid.

The Combined Authority's investment is underpinned by Leeds City Council's investment in LEEDS 2023 of £10,655,000 (of which £7,231,893 has been committed from the Council's core budget). As this scheme is a distinct project within the LEEDS 2023 programme, Leeds City Council's investment mitigates risk of overage.

LEEDS 2023, as a whole, is funded by multiple streams including Leeds City Council's investment, Arts Council England, National Lottery Heritage Fund, Paul Hamlyn Foundation, Esmée Fairbairn Foundation, other Trusts and Foundations, and corporate sponsorship.

Management Case

This project will be delivered by Leeds Culture Trust and as a standalone project within the LEEDS 2023 Year of Culture programme. The project will be integrated into the framework for managing the LEEDS 2023 performance and investment including: City Readiness Board, Scrutiny Board (Resources and Environment) and a robust grant agreement with the Leeds Culture Trust Board.

Project risks will be managed through a robust risk management process including the above management framework and Leeds City Council's risk management. The scheme will benefit from a two stage evaluation plan, including immediate evaluation of the project to be delivered by the end June 2023 and the wider LEEDS 2023 Evaluation Framework which will capture the social and economic benefits of Year of Culture and its projects (to be delivered by end September 2024).